

FOR IMMEDIATE RELEASE
February 11, 2010
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All The Good Ones Aren't Taken: 101 Singles, 101 Dates

New dating site HowAboutWe showcases eligible singles with great date ideas, coast-to-coast.

FEBRUARY 11, 2010 – NEW YORK, NY – In an effort to put to rest one of the most prevalent myths of modern times, HowAboutWe (www.HowAboutWe.com), the breakout dating site of 2010, today debuts the "All The Good Ones Aren't Taken: 101 Singles, 101 Dates." The project showcases eligible singles from all over the country and their great date ideas, proving that, contrary to popular belief, all the good ones *aren't* taken.

"The weeks leading up to Valentine's Day are filled with people bemoaning the lack of eligible singles and we knew it was time to set the record straight," said HowAboutWe co-founder Brian Schechter. "We get that dating is hard, but it doesn't have to be. There are so many amazing people out there who want to be in romantic relationships — it's so fundamental to who we are as humans. HowAboutWe is designed to make it fun and easy to go on amazing dates and create great relationships without the drudgery of traditional online dating sites."

A quick look at "[101 Singles, 101 Dates](http://bit.ly/h6cmki)" (<http://bit.ly/h6cmki>) will silence even the most pessimistic of daters, opening their eyes to a fun new way to find love. The 101 individuals featured in the project hail from New York, Boston, Los Angeles, San Francisco and Washington DC and are just a small sample of the people out there ready for and open to the chance of romance — or at least some great dates.

"HowAboutWe is built on the idea that you can tell a lot about someone by what they want to do," said co-founder Aaron Schildkrout. "We want to make the online part of online dating easier so you can get to the offline part faster. Our whole ethos is about having fun, going out in the real world and seeing what clicks."

Brian and Aaron are available to discuss [All The Good Ones Aren't Taken: 101 Singles, 101 Dates](#), and can also talk about ways to kick-start your love life by going on great dates.

For more information and for interview requests, please contact Erin Scottberg at erin@howaboutwe.com or (347) 927-4794.

About HowAboutWe

Childhood best friends Brian Schechter and Aaron Schildkrout, both 32, launched HowAboutWe in April 2010 in New York. In December of that year, HowAboutWe opened up

to a national audience. The goal was to create a dating site they'd actually want to use themselves. Here's how it works:

- Say "How about we..." and fill in the blank with a date you want to go on.
- Receive Date Proposals in your inbox from people who share your interests.
- Find a date you like, check out their profile, message and go out.

HowAboutWe emphasizes "going online to get offline" and making real world connections.

Related Links

All The Good Ones Aren't Taken: 101 Singles, 101 Dates: <http://www.howaboutwe.com/date-report/677-top-single-people-all-the-good-ones-arent-taken>

HowAboutWe press page: www.howaboutwe.com/press

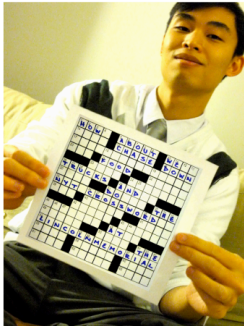
FAQs: www.howaboutwe.com/FAQ

New York Times "The Ritual of the First Date, Circa 2010": <http://nyti.ms/bBctol>

The Washington Post, "The Science of the First Date": <http://wapo.st/ebnmsM>

Images

"How about we... chase down food trucks and do the NYT crossword at the Lincoln Memorial.



Username: [hkvu](#)
24 / M / Straight
Washington, DC

My life history in 5 sentences or fewer:
I grew up by the Jersey Shore (and no, it's nothing like the show, but yes, it's EXACTLY like the show) and moved down to DC six years ago. While I was here in college, I had a terrible habit of getting sucked into hobbies for years, which is why I ballroom dance and have 25 cans of spray paint in my house. Right now I work in international development, and outside of my day job, I write a food blog.

"How about we... thaw out at a Russian bath house.



Username: [changchaang](#)
23 / F / Straight
Boston, MA

A story you should remind me to tell you on our first date:
That one time in Inner Mongolia

"How about we... meet HERE at sunset with a blanket and a 6 pack of Corona.



Username: [silversunseven](#)
40 / F / Straight
Santa Monica, CA

A story you should remind me to tell you on our first date:
How a vase I inherited from my grandparents, an island in Italy and Lemoncello have something in common.

"How about we... share a pitcher of seasonal microbrew & listen to live acoustic music at Galaxy.



Username: [musicandchucks](#)
27 / M / Straight
Arlington, VA

My first concert / My dream concert:
First: Weird Al Yankovic. He was playing in my grandmother's town when we were visiting for Thanksgiving and I made her take me.
Dream: If Neutral Milk Hotel wanted to reunite and perform for me, I certainly wouldn't mind.